



BRITISH BUSINESS ACADEMY
Research & Teaching International
 Boundary House Business Centre, Boston Road, London,
 W72QE, United Kingdom

CERTIFICATE OF ACHIEVEMENT
 TO DIPLOMA [REDACTED]

Doctoral student:	Qualification:
[REDACTED]	Corporate Governance
Start date of training:	Graduation Date:
11.11.2023	23.03.2024
Qualification degree:	Grade for dissertation work:
Professional level A	Professional Level A+
Qualification Standard System:	Awarded qualification degree:
EU-NQF-A / ISO 25000	Doctor of Business Administration

MODULE: STRATEGIC BUSINESS MANAGEMENT FOR INVESTORS AND OWNERS

1. Introduction to strategic management: history of development, basic concepts and approaches
2. Analysis of the external environment of an enterprise: tools and techniques for assessing industry trends and the competitive environment
3. Internal analysis of the enterprise: assessment of resources, competencies and value chains
4. Development of strategic goals and strategy of the enterprise: from the formulation of mission and vision to the selection of strategic initiatives

Management as a scientific discipline

Management theory: glossary of basic concepts

Development of management models: selection of current approaches and concepts

Comparative analysis of management models and systems in various sociocultural and political conditions

History of management thought and development of the owner's systemic business thinking

Analysis of mission, goals, business model

Ownership model

Systematic business thinking based on analysis of the problem field of the organization